



ClickDimensions Social Marketing

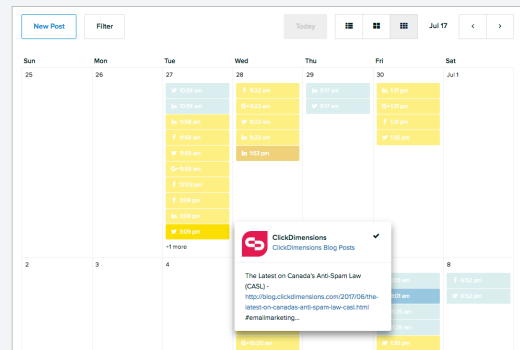
The Most Powerful Social Marketing Application for Microsoft Dynamics

ClickDimensions Social Marketing is a complete social media marketing platform for Microsoft Dynamics users and is designed specifically for B2B marketers who need smart, time-saving solutions that maximize their social media ROI. The social marketing platform is the perfect complement to the social media features available out of the box in ClickDimensions.

Designed for the Unique Needs of B2B Social Marketing

Intelligent Scheduling

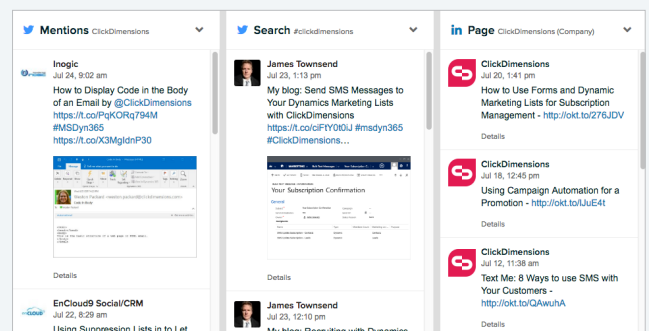
Intelligent publishing enables you to create content in advance and let the social marketing platform do the rest by automatically spreading your posts across your schedule. And the social media editorial calendar lets you see at-a-glance what's posting when on every platform in every campaign.



Manage your social pipeline with a company-wide view of all your social content

Social Listening

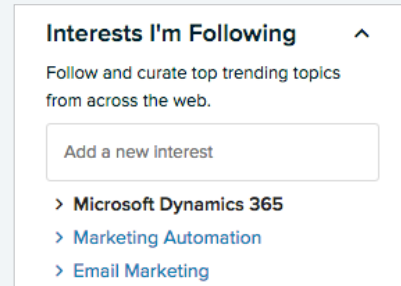
Easily monitor and engage in social conversations across multiple social networks from one platform. Cut through the social media noise and focus on the discussions that really matter.



Create live monitors that track keywords, mentions, company pages and more

Content Curation

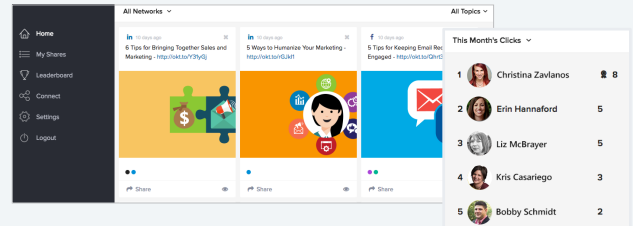
Broaden your social media horizons with content that appeals to your audience and positions your business as a thought leader. Automated content curation makes it easy to discover and publish content to your social profiles.



Never miss out on content that is relevant to your organization

Social Advocacy

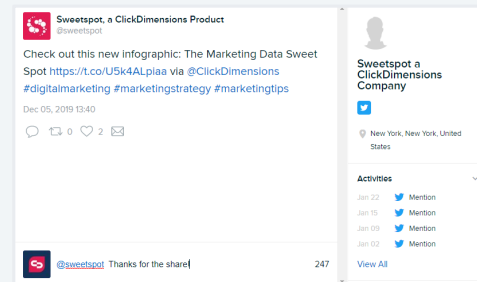
Round out your social media strategy with social advocacy. Give employees and partners the tools they need to easily amplify your company's social media marketing efforts and expand your reach.



Social advocacy boards allow teams to share content on their social networks and compare each other's activity through a leaderboard

Social Customer Care

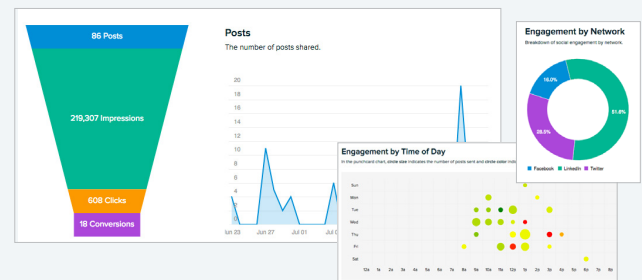
Streamline your social conversations to deliver a smarter, faster and more personal customer experience. With tools like live monitoring, unified inbox and team collaboration, you can quickly and easily resolve customer issues in the social channel.



View and respond to social mentions for all your profiles in one convenient dashboard

Analytics

Advanced social analytics measure the effectiveness of your social marketing efforts and their impact on revenue and the sales pipeline. Measure the results for engagement and conversions for every social network and post.



From clicks to conversions, learn how your social content is performing with real B2B metrics



ClickDimensions

The Marketing Cloud for Microsoft Dynamics™

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